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Be Bright, Be Seen!

As mentioned before half term, we are having a Be Bright Be Seen campaign to help keep our children safe during the darker winter months.

We will be holding a school assembly to raise awareness of road safety and providing every child with a reflective tag which can be attached to a zip, coat or bag. Reflective tags will be sold on the playground afterschool on **Friday 06 November** for **50p**.

Parent Information Guide

Keep this handy to help your child stay safe on the roads this winter. *The Core Rule: Day vs Night Visibility.* Many winter jackets are dark dark in colour, making children difficult for drivers to see. To improve visibility, please ensure your child wears something bright and/or reflective depending on the time of day:

· **Daytime & Dusk**: Wear Fluorescent colours (e.g., bright yellow, pink, or green).
· **Nighttime & Darkness**: Wear Reflective materials (e.g., silver strips, reflective tape, or badges).

Three Simple Ways to Upgrade Your Child's visibility

You do not need to buy a new winter coat to keep your child safe. Simple additions can make a big difference:
· **High-Vis Bag Tags**: Attach a fluorescent or reflective tag to your child's school bag.
· **Reflective Snap Bands**: Wear these around sleeves, wrists or trouser cuffs.
· **Bright Footwear**: Choose shoes with reflective details.

If Your Child Bikes or Scooters

· **Check the Law**: Bikes must have working white front lights and red rear lights after dark.
· **Keep it Clean**: Regularly wipe mud and dirt from lights and reflectors.
· **Helmet Upgrades**: Add weather-resistant reflective tape to helmets or scooter frames.

The Two Biggest Winter Walking Hazards

· **The Distraction Trap**: Remind your child to put away mobile phones and remove headphones before crossing a road. They need to use both their eyes and ears to judge traffic safely.
· **Parked Cars**: Wet and icy winter roads increase braking distances for cars. Teach your child never to step out from behind parked cars, vans, or buses where drivers cannot see them.

Thank you for supporting our Be Bright, Be Seen campaign and helping to keep all our children safe this winter.

Yours sincerely,

Ms C Piggott
Headteacher